



# NORTH METRO REAL ESTATE INVESTORS ASSOCIATION

If your business caters to real estate agents or investors in any form it would benefit you to take a look at what North Metro REIA has to offer. This packet explains four options to promote your business.

## **We also have a challenge for all new and current Business Associates:**

*If you sponsor a meeting (\$120) and buy one years ½ tables for the other 11 months (\$385), or one years whole table for the other 11 months (\$660), and promote your business at all of the meetings, we are offering a money back guarantee: **If your business has not increased due to your promotion at the REIA, we will give you a FULL REFUND.** Your full cost is only \$505.00 for a ½ table or \$780 with a whole table including sponsorship!*

In a short period of time, North Metro REIA has grown to over 300 annual members to be the second largest real estate investment association in Georgia. We provide monthly meetings with 5 focus groups, a business expo, food, and a nationally known main speaker. The main speaker follows up the Thursday night meeting with a Saturday workshop. We record and post the audio (video soon to come) from all focus groups and our main speaker on the website for our members to download. We also have 9 sub groups that meet in different communities throughout the month. This creates a large number of visitors to our website, currently over 750 unique visitors a week.

Our Yahoo Bulletin Board provides an online meeting 24 hours a day to over 450 Active Investors.

Our new weekly radio program; “Investing in Your Future with Real Estate” is heard world wide and podcast to hundreds a month via iTunes.

We market to over 2,300 investors, 6,000 real estate agents, and 12,000 landlords in this area through email, post cards, and printed advertisements.

This packet outlines four different options for you to Promote Your Business through North Metro REIA:

### **Yellow Pages Listing Only - \$100 per Year**

This option gives you a listing on our website yellow pages which is currently averaging over 750 unique visitors a week.

### **Business Associate Memberships (3 levels) ranging from \$250 (Silver) to \$1,000 (Platinum)**

All 3 levels provide annual memberships, the opportunity to promote your business as a meeting sponsor, vendor tables, an ad in our monthly newsletter, banner ads on the website, and other promotional avenues. Each level includes additional benefits and discounts on advertisements. The more active you are in promoting through the REIA, the more cost effective it would be for your business to promote on a higher level plan. You can upgrade your membership at any time.

Included in this packet are program/membership details and an application. There is a 30-day application process during which time references are checked and our Board of Directors seeks an approval. We ask that you do not promote your business until after you are approved. Your membership will not begin until after approval is confirmed. If for some reason you are not given approval, your membership fee will be promptly returned.

I hope this overview of our business associate program answers many of your initial questions. If you have any further questions, please contact Buddy Corbin at 770-310-3782 or [Association@NorthMetroREIA.com](mailto:Association@NorthMetroREIA.com).

Thank you,

A handwritten signature in blue ink that reads "Buddy Corbin".

Buddy Corbin, Director - North Metro REIA



# NORTH METRO REAL ESTATE INVESTORS ASSOCIATION

## North Metro REIA Business Associate Program

### Why Join?

Are you looking for a great way to display and advertise your products or services to a great target market? You can do just that at our monthly meetings, on our website, and in our newsletter.

North Metro REIA has a Business Associate program that includes four different cost levels with a variety of benefits and perks to our business associates. Three of the four cost levels include all of the investor membership benefits, a listing on our website yellow pages, a subscription to our newsletter, the option of participating in our Business Expo at each meeting, and other advertising opportunities.

### What is North Metro REIA?

North Metro REIA is a group of real estate investors from throughout Metro Atlanta who meet on a monthly basis to share information, leads, contacts, and to help each other learn more about real estate investing.

North Metro REIA provides quality education, support, and networking for the North West Metro Atlanta Area.

#### Conference & Seminar Location

North Metro Technical Institute  
Building 400  
5198 Ross Rd NE  
Acworth, Georgia 30102

#### Mailing Address

P. O. Box 545  
Cartersville, Ga 30120

#### Office Location

106 N. Bartow Street  
Cartersville, Ga 30120

For more information please contact Buddy Corbin at 770-310-3782 or [BuddyCorbin@NorthMetroREIA.com](mailto:BuddyCorbin@NorthMetroREIA.com).

## North Metro REIA - Business Program Details

### Yellow Pages Listing only - \$100.00/ year

This option gives you a listing in our website yellow pages which is currently averaging over 750 unique visitors a week.

### Silver \$250.00/year

- All Member benefits
- 2 ID badges
- Listing in Yellow Pages (one category)
- Website Banner (440 wide X 90 high in jpg format)
- Option of renting tables and all other advertising
- Place Business Flyers on Marketing Table at General Meeting
- Place Wholesale Flyers on Marketing Table at General Meeting
- Opportunity to lead Focus Group
- Opportunity to Sponsor Main Meeting

### Gold \$500.00/year

- All Member benefits
- 3 ID badges
- Listing in Yellow Pages (up to two categories)
- Website Banner (440 wide X 90 high in jpg format)
- Gold rates for advertising: average 20% off standard rates
- Website link from [www.northmetroREIA.com](http://www.northmetroREIA.com)
- FREE (1) Half-table display per year at our monthly meetings
- Place Business Flyers on Marketing Table at General Meeting
- Place Wholesale Flyers on Marketing Table at General Meeting
- Opportunity to lead Focus Group
- Opportunity to Sponsor Main Meeting

### Platinum \$1000.00/year

- All Member benefits
- 4 ID badges
- Listing in Yellow Pages (up to three categories)
- Website Banner (440 wide X 90 high in jpg format)
- Platinum rates for advertising: 40% off standard rates
- Website link from [www.northmetroREIA.com](http://www.northmetroREIA.com)
- FREE (1) full-table display or (2) half-table displays per year at our monthly meetings
- FREE annual ad in newsletter
- Opportunity to sponsor special events (including Saturday Workshops)
- Place Business Flyers on Marketing Table at General Meeting
- Place Wholesale Flyers on Marketing Table at General Meeting
- Opportunity to lead Focus Group
- FREE sponsorship of General Meeting (one per year)
- Included in the Power Point presentation at all General Meetings
- Opportunity to Sponsor Main Meeting

**Additional Business Associate memberships may be purchased for \$50.00 per Associate per year and will be non-transferable to another Associate and non-refundable.**

**If assistance is needed for banner creation contact Randy Brown at [rbrown@web-magic.biz](mailto:rbrown@web-magic.biz). His prices are very reasonable.**

## North Metro REIA - Additional Advertising Opportunities

### **Coffee and Refreshment Table Sponsor:**

Our refreshment table sponsor has a recognition sign and flyer box on the refreshment table for the entire evening.

Cost: \$25 per meeting

### **Meeting Sponsor:** (Maximum one per year included in Platinum Membership)

Our Meeting Sponsor has a 5-minute presentation (power point and overhead projector available), immediately before the main speaker, addressing the entire group. Meeting Sponsorship includes vendor table, the opportunity for our ushers to pass out flyers to all attendees and an announcement in the monthly newsletter.

Cost: \$120

### **Business Associate Tables:**

We have a few options for our business associates that want to promote their products/services in an expo environment to our investor members. Associates may promote their products/services to attendees during the first two hours of the meeting and immediately after the meeting.

	One Time Rate	Annual Commitment (Paid Annually)
Full Table	\$80	\$60
Half Table	\$50	\$35

Our newsletter is published monthly and promotes the upcoming meeting.

### **Newsletter Advertising Rates:**

Ad size	One Edition	Annual Commitment (Paid Annually)
Small (2" x 3")	\$50.00	\$30.00

Current format is black and white only.

Ads submitted digitally must be in high quality (300dpi or greater) PDF or tiff format.

We offer ad design/layout services at \$30/hr.

Ad deadlines are the first day of the month. Payment must be received prior to ad placement.

Publishers and editors of the North Metro REIA Newsletter reserve the right to reject any advertising material deemed unacceptable or inappropriate for publication.

### **Radio Program Advertising Rates:**

We have 30 seconds spots available, one per week for \$100 per month. These are offered as exclusive ads so placement is limited. Contact Buddy Corbin at 770-310-3782 or [BuddyCorbin@NorthMetroREIA.com](mailto:BuddyCorbin@NorthMetroREIA.com) for details.

**North Metro REIA – Business Associate Application**

Please fax your completed application to 770-573-9232.

*(BUSINESS ASSOCIATE CANDIDATES ARE SUBJECT TO A 30-DAY WAITING PERIOD WHILE APPLICATION IS BEING PROCESSED. DURING THIS TIME, BUSINESS ASSOCIATE CANDIDATES MAY NOT PROMOTE THEIR PRODUCTS AND SERVICES TO MEMBERS)*

How did you learn about North Metro REIA? \_\_\_\_\_

**Membership Level Desired:**

SILVER \$250   
(Includes 2 Memberships)

GOLD \$500   
(Includes 3 Memberships)

PLATINUM \$1,000   
(Includes 4 Memberships)

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ County: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Mobile Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ Website: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Secondary Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

**Business Associate References: (Name, Phone, Email)**

1) \_\_\_\_\_

2) \_\_\_\_\_

3) \_\_\_\_\_

4) \_\_\_\_\_

5) \_\_\_\_\_

Please list Additional Associate Members (\$50.00 each)

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Please describe all products and/or services that your company intends to market to North Metro REIA members. If you plan to offer any educational services, please describe in detail, including fees that will be charged. Please provide us with a copy of all education materials and products you plan to market to members.

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How does your product or service relate to Real Estate Investors?

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How long have you been in this business or practicing this profession? \_\_\_\_\_

Educational background related to your current position: \_\_\_\_\_

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Practical Experience: \_\_\_\_\_

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Professional Affiliations (please include organization member number, if applicable): \_\_\_\_\_

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Please list any REIA in which you are or have been a general or business associate member: \_\_\_\_\_

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**Application Submission:**

Please submit this application with your payment and a copy of a current business license (corporation, business, or association) showing that the company is licensed to do business in the state of Georgia. Please include a copy of your professional licenses, as appropriate.

Upon receipt of the above, your membership will be pending for 30 days in order to process your application and review any product/material offerings. During the 30-day application period, the membership is pending and business associates are not permitted to promote their business in any manner to the association members. In the event you are not approved for business associate membership, your membership payment will be refunded and your materials returned to you.

**Orientation:**

Before enjoying full benefits, you will be required to complete a brief Business Associate orientation. The Association will contact you with scheduled dates and times to complete the orientation.

**Association Approval:**

Business Associate membership is contingent on receiving a completed application (as described above) AND approval by the Association’s Board of Directors. Any Business Associate member marketing products or educational materials will be required to provide updated materials to North Metro REIA on an ongoing basis for review and approval.

**Non-Compete Agreement:**

The Association’s existence depends on providing education/instructional goods and services to its membership. No Business Associate shall be permitted to market similar and/or competing products and services unless they are approved by or formally partnered with the Association through the bookstore or sponsored seminars.

**Disclaimer and Release - READ CAREFULLY BEFORE SUBMITTING**

The North Metro Real Estate Investors Association, hereafter called the "Association", does not render legal, tax, economic or investment advice. The Association investigates its business associate members. Persons should consult his or her own counsel, accountant, and other advisors as to risks and legal, tax, economic, investment and other matters concerning real estate and other investments. The above Business Associate Applicant, in consideration for his/her acceptance as a business associate member of the Association, hereby releases, discharges and agrees to indemnify the Association, its officers, directors, members, employees, agents, and/or contactors from any liabilities now accrued, or which may hereafter accrue, from their actions, inactions, or communications made by the Association and/or officers, directors, members, employees, agents, and/or contactors in or through their respective capacities with the Association. Members agree to comply with the Code of Ethics and the By-Laws of the Association. North Metro REIA reserves the right to refuse or terminate any membership without cause.

Applicant hereby acknowledges that he/she has carefully read North Metro REIA Business Associate Guidelines and agrees to abide by the guidelines. North Metro REIA reserves the right to modify said guidelines.

By signing this application, the above named person hereby acknowledges and agrees that he/she has carefully read and fully understands the above Disclaimer and Release. Membership Fees are Non Refundable.

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

For Office Use Only

References Verified: \_\_\_\_\_

Member accepted: \_\_\_\_\_

B.A. Number: \_\_\_\_\_

Member Expiration Date: \_\_\_\_\_

## North Metro REIA - Business Associate Guidelines

1. During the 30-day waiting period, Business Associate candidates are not permitted to promote business in any way. This includes, but is not limited to, handing out flyers or business cards at association meetings, purchasing a table at Business Expo, listing on website yellow pages, and/or soliciting investor members for business.

2. A Business Associates may distribute any number of flyers or brochures **at their assigned tables**. Business Associates are also permitted to display flyers on our Marketing Table, provided the flyers are identified as Business Associate flyers. **All Business Associate Flyers must have B.A. Number on flyer.**

**Business Associates are not permitted to place flyers outside the Expo hall or on any vehicles in the location parking lot.**

**Flyers or brochures may not be distributed to the general membership as handouts or on seats, unless specifically approved by Board of Directors.**

3. Business Associates receive a fixed number of memberships (depending on the level of membership) for their staff, to be used by those staff members who attend North Metro REIA events. Business Associates must register and purchase an additional membership for all individuals who might represent their company at general meetings and/or association sponsored events. Business Associate memberships are non-transferable to another associate. Additional Business Associate memberships may be purchased as needed.

4. The Business Associates cannot sell their space to anyone or share it with another company unless specifically approved by Board of Directors.

5. The presentation and attire of the exhibitors shall be professional and in good taste.

Advertisements on the person (T-shirts, signs, hats, jackets), shall be subtle and in good taste. Garish or obtrusive (T-shirts with large lettering) advertising on attire is not permitted. If there is any doubt the association will determine the standard.

6. Business Expo exhibitors are expected to set up between 5:00 pm and 5:20 pm. Doors open at 5:30 pm. All Business Associates will silence their cell phones and pagers at 5:30 pm.

7. Business Associates are expected to keep their tables active and attended through the end of the Thursday night event. In the event the Business Associate must leave early, he/she should leave prior to the beginning of the keynote speaker presentation.

8. Business Associates may solicit for customer fax, and email addresses at their exhibit tables only.

9. The website includes a section for Business Associate information. It is the obligation of the Business Associate to provide North Metro REIA with current information.

10. The Association's existence depends on providing education and instructional goods and services to its membership. No Business Associate shall be permitted to market similar or competing products and services unless they are approved by the association.

11. Business Associates may not sell products directly to investor members at general meetings or association sponsored events, unless specifically approved by the Board of Directors. Business Associates desiring to sell products at general meetings or association sponsored events must use association check-out. See attached Sales Agreement.

# NORTH METRO REAL ESTATE INVESTORS ASSOCIATION

## North Metro REIA Consignment Sales Agent Agreement

A. This agreement is made between North Metro Real Estate Investors Association and \_\_\_\_\_ (Business Associate).

B. Business Associate is the creator and owner of certain intellectual property, and appoints the association as general sales agent of the Business Associate's products, on the association website, at the general meetings and at association sponsored events. One copy each of the products shall be distributed at no charge to the association at least once per year for a review.

Business Associate is requesting that the association sell the following products:

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C. The association shall maintain a virtual on-line Bookstore on their website. The Business Associate may ship an agreed upon quantity of products to the association, at the Business Associate's expense. The association shall sell such product at the association's monthly Thursday Event. Business Associates can also bring product to the meeting. Sales of the Business Associate's products made through the association's virtual on-line bookstore shall be shipped by the Business Associate to the purchaser at the Business Associate's expense. Proceeds from the sale of such materials shall be split equally between the Business Associate and the association. The association shall absorb the cost of any credit card processing and Business Associate shall absorb product production costs.

D. The association will process sales on the association website, general meetings and at association sponsored events.

E. All product prices shall be approved by Business Associate.

F. The association shall not sell the Business Associates merchandise at less than the authorized price. The prices will be reflected in price schedules furnished to Association from time to time.

G. The purchaser is responsible for the shipping charges on materials purchased. The association will charge and collect any shipping charges.

H. All payments shall be collected and processed by the association. Check or credit card payments uncollected thirty (30) days after the general meetings and at the association sponsored events shall be sent to the Business Associate, who shall have an additional thirty (30) days to attempt collection. If collection still proves unsuccessful, the Business Associate shall remit his portion of the loss to the Association within seven (7) days. Payment postmarked after such date shall bear a finance charge of one and one-half percent (1.5%) per month or any part thereof.

I. Any Business Associate product returned to the association within 30 days of purchase in unused, like-new, sellable condition, including unopened computer disk(s) shall be due a refund less shipping charges and, the product will be returned to the Business Associate. The Business Associate shall remit his portion of the refund to the association within seven (7) days of notice from association regarding the refund status. The association shall remit the refund, less shipping charges, to the purchaser within seven (7) days of the receipt of Business Associate's portion of the refund.

J. The association shall furnish the Business Associate with a monthly statement indicating all sales transactions during the preceding month. Such statements shall be received by Business Associate no later than the second Thursday of each month.

K. The association shall remit to the Business Associate all monies received from the sale of Business Associate products, along with the sales report. Said report will include each purchaser's name, mailing address, products purchased, price, method of payment, sales tax, and commissions collected.

L. Either party may terminate this Consignment Sales Agent Agreement at any time by ten (10) working days' written notice.

IN WITNESS WHEREOF the undersigned have executed this Agreement as of the day and year first written above. The parties hereto agree that facsimile signatures shall be as effective as if originals.

For Association:

For Business Associate:

\_\_\_\_\_  
Company

\_\_\_\_\_  
Company

\_\_\_\_\_  
Name

\_\_\_\_\_  
Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date

# Yellow Pages Application

(Fill out for all Application Types)

If you are advertising in the Yellow Pages only, include this page plus \$100 payment using the following page.

Please review current ads at [www.NorthMetroREIA.com](http://www.NorthMetroREIA.com) before completing.

Business Name: \_\_\_\_\_

Business Category (1 for silver, 2 for gold, 3 for platinum):  
\_\_\_\_\_

Ad Title: \_\_\_\_\_

Brief Description of services provided: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Contact Name: \_\_\_\_\_

Physical Location: \_\_\_\_\_

Geographic area you work by County: \_\_\_\_\_  
\_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_ Website: \_\_\_\_\_

## Disclaimer and Release - READ CAREFULLY BEFORE SUBMITTING

The North Metro Real Estate Investors Association, hereafter called the "Association", does not render legal, tax, economic or investment advice. The Association has the option to investigate any business seeking to advertise with the association. Persons should consult his or her own counsel, accountant, and other advisors as to risks and legal, tax, economic, investment and other matters concerning real estate and other investments. The above yellow pages applicant, in consideration for his/her acceptance as an advertiser of the Association, hereby releases, discharges and agrees to indemnify the Association, its officers, directors, members, employees, agents, and/or contactors from any liabilities now accrued, or which may hereafter accrue, from their actions, inactions, or communications made by the Association and/or officers, directors, members, employees, agents, and/or contactors in or through their respective capacities with the Association. Advertisers agree to comply with the Code of Ethics and the By-Laws of the Association. North Metro REIA reserves the right to refuse or terminate any advertisement without cause.

Applicant hereby acknowledges that he/she has carefully read North Metro REIA Business Associate Guidelines and agrees to abide by the guidelines. North Metro REIA reserves the right to modify said guidelines.

By signing this application, the above named person hereby acknowledges and agrees that he/she has carefully read and fully understands the above Disclaimer and Release. Advertisement Fees are Non Refundable.

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

# Payments

If paying by check, mail or hand deliver your application to:  
North Metro REIA  
P. O. Box 545  
Cartersville, Ga 30120

The following form can be used for faxed (770-573-9232) or  
emailed applications accompanied by credit card payment:  
(The full payment will be returned promptly for any applications not approved)

## Credit Card Processing Information

Date: \_\_\_\_\_

Amount to Charge Card \_\_\_\_\_

Applying for: \_\_\_\_\_

Name (as it appears on card) \_\_\_\_\_

Address (same as billing on card)

Street \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Card Number \_\_\_\_\_

Card Expiration \_\_\_\_\_

Last 3 Digits on back of card \_\_\_\_\_

Phone # (In case of processing problem) \_\_\_\_\_

Signature of Card Holder \_\_\_\_\_