

RESERVE YOUR SPOT IN THE 2012 MEMBERSHIP DIRECTORY TODAY!

The Greater Cincinnati Northern Kentucky Apartment Association Membership Directory is an exclusive "Members Only" publication produced yearly. This year's advertising rates are as follows:

<i>Back Cover</i>	\$725	<i>5 1/2 x 8</i>
<i>Inside Cover</i>	\$675	<i>5 x 8</i>
<i>Tab Page</i>	\$650	<i>4 3/4 x 8</i>
<i>Full Page</i>	\$565	<i>4 3/4 x 7 1/2</i>
<i>1/2 Page</i>	\$410	<i>4 3/4 x 3 3/4</i>
<i>1/4 Page</i>	\$280	<i>2 1/2 x 3 3/4 - Vertical</i> <i>4 3/4 x 1 3/4 - Horizontal</i>

The Cover and Tab advertisements are sold on a "first right of refusal" basis. Therefore, if your company had an ad in either of these locations last year, you do have the opportunity to retain that position. If you do not wish to renew your ad, then this space becomes available to our other advertisers.

Full, half and quarter page ads are available. These are not placed on a "guaranteed placement" arrangement.

If you advertised last year, enclosed you will find a copy of your ad as it appeared in the 2011 Membership Directory. Please use this copy to make any changes to your ad and return it with your signed contract or send a new ad in pdf press quality or eps format.

If you need to completely revise your ad, we need the camera-ready artwork no later than Friday, December 2. **THIS IS THE ABSOLUTE DEADLINE FOR TAB PAGE ADS!** If you would like us to assist you in the design of your ad, please give us a call by Friday, November 18 so we have plenty of time to work out the details.

If you have further questions, please call the Apartment Association at (859) 581-5990.

**GREATER CINCINNATI NORTHERN KENTUCKY APARTMENT ASSOCIATION
DIRECTORY ADVERTISING CONTRACT**

_____ YES, I would like to **renew** my advertisement again for the 2012 Directory.

_____ There are no changes to the 2011 artwork.

_____ I will be forwarding a new ad design by December 2.
Directory Ad Size: _____ Tab _____ Full _____ Half _____ Quarter

_____ Please assist me in a new design.

_____ YES, I do wish to advertise in the 2012 Directory.

_____ Camera-ready artwork is included for your use.

_____ I will be forwarding my new ad design by December 2.
Ad Size: _____ Tab _____ Full _____ Half _____ Quarter

_____ Please assist me in a design.

Authorized Signature

(Please type or print)

Company: _____ Phone: _____

Contact name: _____ FAX: _____

Address: _____

City: _____ State: _____ Zip: _____

Artwork due no later than December 2, 2011.

PLEASE RETURN THIS CONTRACT TO:

*The Greater Cincinnati Northern Kentucky Apartment Association
525 W. 5th Street, Ste. 105 • Covington, KY 41011 • or FAX(859)581-5993*