



**APARTMENT  
ASSOCIATION  
OUTREACH, INC.**

*It's For All of Us.*

**AND HIM**



*& Her*

**AND THEM...**



*It Works.*



**APARTMENT ASSOCIATION  
OUTREACH, INC.**  
525 West 5th St. Suite 233  
Covington, KY 41011

Charitable Organization  
P: 0665-185-658  
A: 105 (c)(3) (E)

Tax ID #: 31-1334180

**CAPITAL CAMPAIGN**

Thank you for choosing to give to the Apartment Association Outreach, Inc. My donation is \$ \_\_\_\_\_.

Check enclosed.       Invoice me.       Use my credit card (VISA, MasterCard, Discover or American Express)

Card # \_\_\_\_\_; exp. date: \_\_\_\_\_; Name on card: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Please make my donation a recurring annual donation.

Designate my gift for a specific project: \_\_\_\_\_

I authorize you to recognize my donation.       I wish my donation to remain anonymous.

Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Please complete this form and mail it with your check to: Apartment Association Outreach, Inc., 525 West Fifth Street Ste. 233, Covington, KY 41011. You may also fax the form with your credit card information to (859) 581-5993. We will process your donation and mail you an acknowledgement receipt for your tax records. This donation is tax deductible to the maximum extent allowable by law.

# There's Something For Everyone.

## OUR HISTORY

### EARLY BEGINNINGS:

#### THE OUTREACH STORE

This non-profit charitable organization was sponsored in 1991 by the Greater Cincinnati & Northern Kentucky Apartment Associations and run by volunteers. The purpose of this program is to provide clothing and household items to those in need.

The original store was located on the outskirts of Over-The-Rhine in downtown Cincinnati. The building was renovated in 1991 by volunteers from the Greater Cincinnati & Northern Kentucky Apartment Associations. In 1994 the store was moved to 4243 Colerain Avenue when Cincinnati Coin Laundry donated the building to the cause.

Everyday operations of the Outreach Store were managed by volunteers. This endeavor was subsidized by donations from area apartment community owners, apartment industry service companies, and the Association.

### CURRENT FOCUS:

In 2000, we restructured the organization to provide a broader benefit to residents and the community at large.

Our primary focus became the Rent Assistance Program and has grown into a host of community projects which benefit young and old alike.

In 2005, we began a School Backpack Program directly benefiting resident families of an area apartment community. In 2006, we nearly tripled this donation!

## MISSION STATEMENT

*"To provide support, financial or otherwise, to individuals, groups, and other organizations in a time of need, while displaying the multifamily housing industry in a positive light."*

The Apartment Association Outreach, Inc.  
is a 501 (c)(3) Charitable Organization

## PROJECTS

### RENT ASSISTANCE

- Current commitments are to The Cincinnati Free Store and Welcome House.
- Each group receives \$6,000 annually from AAO, Inc.
- Emergency requests by individuals are considered on an as-needed basis.

### SCHOOL BACKPACK PROGRAM

- Board identifies particular apartment communities who have children in need of school supplies and works closely with Service Coordinators of the identified communities.
- Boxes are placed in collection sites—both apartments and individual businesses.
- Collected items are sorted and placed in backpacks for final distribution.

### SENIOR ASSISTANCE

- Provide needed materials for senior groups, including food, personal and household products.

### SPECIAL PROJECTS

- Provide 100 fans to the Clermont County Senior Services.
- Place donations from specific companies to schools and agencies who have special needs.

### THE ANNUAL AUCTION

#### Harvest of Opportunities

In partnership with The Associate Council, The Annual Auction has become the premier event to raise funds for The Rent Assistance Program. Your contributions and attendance at this event is one of the best ways to promote the efforts of providing rent assistance to a wide variety of people in time of need.

## EVENTS

### SCHOOL BACKPACKS



*Our Backpack School Supplies Drive of 2006 went to 1700 children at CMHA.*



*Our Backpack School Supplies Drive of 2005 went to 600 children at Fay Apartments*



### SENIOR ASSISTANCE AND SPECIAL PROJECTS

Senior Assist Project with The Covington Housing Authority at Golden Tower, 2006



*Laundry Baskets with supplies for 150 Residents, 4 Bingo Winners of Kroger Gift Cards and a great lunch provided by The AAO*

*The AAO, in partnership with the Associate Council, donates food to needy people*



*Apartments For Rent Magazine donates a copier, computers and supplies to a school*