



ITEM	BENEFIT	BRONZE	SILVER	GOLD	PLATINUM	Ala Carte
		\$300.00	\$550.00	\$750.00	\$1,450.00	
A.	Affiliate Membership (Additional Member \$60)	Free	Free	Free	Free	\$250
B.	Sales Table (includes 2 min speech)	\$100 per mtg	\$50 per mtg	Free (1 time)	Free (2 times)	\$250
C.	Newsletter Ad (1)	Listing	Business Card ¼ page	½ page		
D.	Membership Dir	\$75	Business Card ¼ page (free)	½ page (free)		
E.	Newsletter Article (includes advertisement on the page with your article)	\$680	\$680	free	free	n/a
F.	Vendor Recognition Program at Meetings	free	free	free	free	n/a
G.	Listing on KREE Webpage Vendor list	free	free	free	free	\$150
H.	Link to your webpage	\$50	free	free	free	\$350
I.	Ad on KREE website	\$100	\$50	Small Banner	Large Banner	\$500/sm Home Page \$100/sm Subpage \$750/Lg Home Page \$350/sm Subpage
J.	Mailing to Membership	\$100	\$50	free (1)	free (3)	\$350 plus print cost
K.	Email Blast	\$100	\$50	free (1)	free (3)	\$250 per blast
L.	Basic level sponsor for Marketing Session and Educational Sessions	ala carte	ala carte	ala carte	25% off	**\$350 per event (4 events) Basic level only
*TOTAL (if purchased Ala Carte)		\$1,475	\$2,225	\$2,655	\$5,855	

Newsletter
1/8 = \$200
¼ = \$330
1/2 = \$680
Full = \$1200
Back = \$1500

Directory	
Body	Inside Cover
1/8 = \$125	1/8 = \$225
¼ = \$225	¼ = \$325
1/2 = \$525	1/2 = \$575
Full = \$1200	Full = \$1350



KREE Special Events Sponsorships

ITEM	BENEFIT	Educational Session (x 2 a year)	Derby Marketing Session April, 26-28, 2010	Golf Outing August, 16, 2010	Awards Dinner TBD
A.	Event Sponsor	\$1,000.00*	\$2,000.00*	\$1,000.00	\$500
B.	Underwriting	\$500.00**	\$1,000.00**	\$500.00	\$250
C.	Exhibitor	N/A	\$350.00***	N/A	\$100
D.	Marketing Sponsor	\$200.00	N/A	N/A	\$50
E.	Contest Sponsor	N/A	N/A	\$500.00	N/A
F.	Deluxe Hole Sponsor	N/A	N/A	\$250	N/A
G.	Hole Sponsor	N/A	N/A	\$150	N/A

Education Event Overview

Derby Sponsor Overview

Derby Sponsor Overview

Event Sponsor

- Banner Front of Room
- Promotion in all Marketing of Event
- Lunch Presentation
- Event Website Promotion
- Table at Event

Underwriting Sponsor

- Breakfast Sponsor
- 2 minutes Speaking
- Promotional Signage at Breakfast

Marketing Sponsor

- Listing on Event Marketing Items

Event Sponsor

(Limit 1)

- Product Exclusivity
- Marketing on Event Website, E-blasts and all communication
- Presentation at Event During High Times
- Table at Event
- 4 tickets to Churchill Downs (additional at cost)

Underwriting Sponsor

(Limit 4)

- Meal Presentation
- Table at Event
- 2 tickets to Churchill Downs (additional at cost)

Exhibitor

- Table at Event
- 1 ticket to Churchill Downs (additional at cost)



Description of Benefits:

- A. Affiliate Memberships.** Each Vendor Member will receive one or more regular memberships which they may use for themselves or transfer to other employees, customers, or clients. Each membership is good for one person. Additional members can be added for \$60. These are one year memberships. They must be activated immediately upon vendor membership taking affect and will expire 1 year from activation. **BENEFIT TO THE VENDOR:** Ability to enjoy full membership benefits, or to use memberships as gifts or incentives. **Value: \$250 per membership**
- B. Sales Table.** Vendors will be allowed to set up one of the tables in the lobby area outside of the main meeting room. Bronze members do not qualify for setting up a sales table. Higher level vendors will receive free use of the table provided they make a reservation with the Cincinnati REIA office. Priority will be given based upon membership level. Each company choosing to use the Sales Table at a meeting will get 1-2 minutes in front of the room to introduce themselves and promote their company (as long as time allows). **BENEFITS TO THE VENDOR:** Ability to meet and greet members, display wares, be seen, present your company from the front of the room. **Value: Incalculable**
- C. Newsletter Advertising.** With most Vendor Memberships, a limited amount of free advertising in the bi-monthly newsletter will be included. Advertisements will run one time per month. The advertising must be provided to the newsletter editor by the monthly deadline and must be camera-ready. Limited design assistance is available. **BENEFITS TO THE VENDOR:** Ability to receive repeated exposure to general membership. **Value: \$200-\$1500.**
- D. Membership Directory.** This resource is created annually as “KREEs Little Blackbook” so that members can connect with other members and a resource for our industry vendor partners to maintain exposure. In addition, we present this to guests and visitors to our regional marketing session. Exposure is going not only in the local area, but to exchangers in the region and beyond. **BENEFIT TO VENDOR:** Year Round Exposure to Real Estate Professionals who represent millions of dollars in property. **Value: Incalculable**
- E. Newsletter Article.** Vendors are encouraged to submit educational articles promoting some aspect of their business. Your ad will be run on the same page as the article. **BENEFITS TO THE VENDORS:** Added credibility and access to members. **Value: Incalculable**
- F. Vendor recognition program at meetings.** We are always pleased when Vendors take time out of their schedule to attend our general meetings and “meet and greet” our attendees. We have developed our “Vendor Recognition Program” to publicize these Vendors. Please introduce yourself to staff and you will be introduced during meeting notes and introductions by the KREE President. **BENEFIT TO THE VENDOR:** Networking opportunities with your customers. Announcement of your name and company creates a feeling of “specialness” and enhanced appreciation for your company by the attendees. **Value: Incalculable**



G. Listing on the KREE Webpage. Vendor Members will be listed on the new KREE Vendor page, with options to sort listings by name and by category. Contact information as well as a short summary of what you or your company can do for the members can be located here. **BENEFITS TO THE VENDOR:** Exposure outside of KREE's known mailing list/membership. For regional and national vendors, we are linked to dozens of other group sites through NEC. **Value: Incalculable**

H. Link to your webpage from KREE's Webpage. Once again, exposure outside of KREE's known mailing list/ membership. For regional and national vendors, we are linked to dozens of other group sites through NEC. Also, it's an opportunity to legitimize yourself in the members' eyes and take advantage of your own site to market to members. **Value: Incalculable**

I. Banner Ad. An opportunity for your brand to stand out from other listings or vendors on the KREE Website

J. Mailing to REIA's mailing list. In the interest of controlling our membership mailing list and not allowing just anyone access to our members, we will send mailings to our regular mailing list upon request by our vendors. Simply provide us with a copy of the flyer, letter or brochure that you want to have mailed. Upon payment of the fees, we will send the mailing out. If you wish to provide your own copies, we can also provide you with a rate for stuffing the envelopes and mailing only.

K. E blast. Simply provide your art work and copy in a adjustable format so that staff can directly e blast your message to KREE database via email.

L. Basic Level Sponsor for Educational or Marketing Sessions. KREE provides continuing education for the entire real estate community. This will give your company the opportunity to reach invited attendees from the tri state and all other real estate professionals outside the KREE organization. Available to only Platinum level sponsors only.