
REAL ESTATE ASSOCIATION of PUGET SOUND



Partnership Program

www.ReapsWeb.com





THE REAL ESTATE ASSOCIATION OF PUGET SOUND

WWW.REAPSWEB.COM

Dear Business Owner:

Thank you for your interest in the Real Estate Association of Puget Sound (REAPS) Partnership Program. I am confident you will find the information in this application packet helpful in determining your participation level in this valuable program.

REAPS is a not-for-profit Real Estate Investor's Association. We provide professional education and networking resources for real estate investors, those who want to be investors and anyone who provides valuable goods or services to our members.

REAPS is a volunteer-run organization serving Puget Sound real estate investors since 1983! We are firmly committed to promoting a sound understanding of ethical real estate investing principles and to help further develop our members' investing abilities. Currently we have over 700 members with meetings held throughout Puget Sound, including North Seattle, Kirkland, Mercer Island, Fife and Poulsbo.

Currently we are seeking value-added Partners offering products and services our members use and/or need to be successful in their real estate investments. Of course, one of the most valuable benefits to our members is the discounts on services or products they receive from businesses like yours.

The following pages include valuable information about our organization and how you can expand your business opportunities by becoming a REAPS Partner. To participate, simply choose a Partnership level that best meets your requirements and return it to one of our Partnership Program Representatives.

Again, thank you for your interest. If you have any questions or comments, please don't hesitate to contact us.

Thank you,

REAPS / Real Estate Association of Puget Sound
Phone: 425-458-4797 / Fax: 425-458-4797
info@reapsweb.com

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Pam Christensen, ASP
Staging for Charisma, LLC

206/650-3620 • Fax: 206/546-0962
pam@stagingforcharisma.com • www.stagingforcharisma.com

"I have had at least six staging projects as a direct result of being a REAPS Partner, and will definitely be a Partner again next year. The meetings are full of information, and the benefits of being a REAPS member have helped me to provide more services to my clients."

~Pam Christensen
Staging for Charisma
206-650-3620

About the Real Estate Association of Puget Sound

Mission Statement

REAPS is a not-for-profit Professional Association for Real Estate Investors

We are the Northwest's Largest Real Estate Investor's Association that provides professional, educational, and networking resources for real estate investors, those who want to be investors and anyone who provides valuable goods or services to our members.

Professional Housing Provider (PHP)

REAPS offers satellite classes that are held in Seattle, Mercer Island, Poulsbo and Fife. Using a classroom setting with a focus on networking our Partners have the option to teach our members about their specialty... giving our Partners more exposure and credibility to build business with our members. In order for our members to graduate they must complete a certain amount of credits in the subjects that are listed below.

Foreclosures - VA/HUD government programs - Paper/Notes
Government Auctions - Fixers - Real Estate inspection techniques
Lease/Option - Property assessment techniques - Property tax appeal process
Mortgage shopping techniques 203k loan program - Eviction procedures
Estate planning - Property management techniques - 1031 tax deferred exchanges
Financing resources - Processing information on new tenants and much more.

About our Partnership Program

Enclosed are our Partnership options for you to choose from. We took into consideration all of the different ways that businesses can participate with REAPS and combined them into four different value-added packages. Below are just a few of the options we offer our Partner partners.

1. Free admission to over 40 educational meetings with corporate membership.
2. Space to promote your business in our monthly newsletter mailed to over 700 real estate investors.
3. Business listing strategically placed in two areas of our website.
4. Participation in the monthly slideshow presentation given prior to all main monthly and satellite meetings, ensuring your business is being exposed to every guest and member who attends our events.
5. Promotion of your business on REAPS website (REAPSweb.com)
6. Exclusive Partnership booth space at monthly meetings to promote your products and services.
7. Promotion of your business on a banner displayed on stage at every main meeting.
8. Opportunities to provide educational presentations at our various meetings.
9. Your listing in our email blasts that go to 5000+.

As you can see, our goal is not only to increase the number of benefits to our members, but to also reward our Partners for offering them.
Participation is limited, so JOIN NOW!!!



Sample Newsletter



The image shows the cover of the REAPS (Real Estate Association of Puget Sound) newsletter for February 2011. The cover features a sunset background and a portrait of Andy Heller. The main headline is "Andy Heller of Regular Riches" with dates "February 24th & March 5th". Other articles listed include "Self-Directed IRAs", "5 New Tax Tips To Save You Money", "Pam Christensen's 2010 Review", "Investing Beyond Your Backyard", and "When Buyers Default".

REAPS
REAL ESTATE ASSOCIATION OF PUGET SOUND

February 2011 • Newsletter

SPECIAL GUEST SPEAKER

Andy Heller
of Regular Riches
February 24th & March 5th

Self-Directed IRAs
Attorney Warren Baker Warns Against Prohibited Transactions

5 New Tax Tips To Save You Money
A Continuing Series For the New Real Estate Investor

Pam Christensen's 2010 Review
What Went Right? What Could Be Improved?

Investing Beyond Your Backyard
Tips For Out-of-State Investing

When Buyers Default
Elic Huotable Discusses a Option For Real Estate Investors

Volume 17 • Issue 2
www.reaps.wa.gov

"I've been involved with several real estate groups across the country and REAPS is by far the best organized, most well attended and informed group of them all. The monthly and weekly satellite meetings are information packed, and I'm constantly surprised at the high level of national speakers REAPS is able to attract. I've closed several deals as a direct result of my involvement with REAPS and would highly recommend membership to anyone in search of new networking opportunities."

Craig Grella
Co-Founder
Cornerstone Funding Services
www.cornerstonesvs.com
1-800-928-0845

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Craig Grella

(800) 928-0845
cgrella@cornerstonesvs.com
www.cornerstonesvs.com

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Investment Property and
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Phone: 425-576-5200
Fax: 425-576-5025
www.relianceescrow.com

kellid@relianceescrow.com

kimberlya@relianceescrow.com

"Reliability keeps our clients coming back"

"I have been involved with REAPS for a year now and couldn't be more impressed. The amount of education and networking given is a value far beyond the \$99 yearly dues. I have helped close several dozen deals because of my involvement with REAPS. I recommend it to everyone who has any interest in Real Estate."

Kelli Darling Novak
Reliance Escrow
425-576-5200

Real Estate Association of Puget Sound



| Features | Bronze | Silver | Gold | Platinum |
|--|-----------------------|-----------------------|-----------------------|-----------------------|
| Cost for one year (does not include 9.5% sales tax) | \$399 yr. | \$749 yr. | \$1,119 yr. | \$2,999 yr. |
| Corporate membership included. | Up to 1 person | Up to 2 people | Up to 4 people | Up to 6 people |
| Monthly newsletter ad promoting your business. Ads should be .jpg or .gif format and are due by the 1st of each month. | 1/8 page | 1/4 page | 1/2 page | 1 page |
| Discount for additional advertising in the newsletter. | 10% | 20% | 30% | 50% |
| Exclusive vendor table at 11 main monthly meetings. | 3/year | 5/year | 8/year | 11/year |
| Your business' contact information and discount listed in the 'Partner' area of www.ReapsWeb.com. | | | | |
| PowerPoint slideshow ad that runs at 33+ meetings a year advertising your business. | | | | |
| Listing in our email blasts that go to 5000+ real estate investors in Puget Sound. | | | | |
| Logo and link to your site displayed on www.ReapsWeb.com. | | | | |
| Invitation to write articles of interest for our newsletter; due on the 1st of the month, approx. 200 words. | | | | |
| Ability to teach PHP clock-hour classes for members. | | | | |
| Your business' signage included on stage at 11 MAIN monthly meetings. Partner to provide REAPS signage. | | | | |
| Exclusive vendor table at satellite meetings in Fife, North Seattle, Poulsbo and/or Mercer Island. | | | | |
| Video commercial that airs in front of our speaker videos on home page, calendar and emails. | | | | |

Newsletter Advertising

You don't have to be a Partner to advertise in our newsletter!

NEWSLETTER RATES

| | 3 Months | 6 Months | 12 Months |
|--|-----------|-----------|------------|
| Quarter Page Ad (4 1/2" H x 3 1/2" W) | \$99.00* | \$149.00* | \$349.00* |
| Half Page Ad (4 1/2" H x 7 1/2" W) | \$219.00* | \$399.00* | \$769.00* |
| Full Page Ad (10" H x 7 1/2" W) | \$449.00* | \$759.00* | \$1299.00* |

**Sales tax of 9.5% applies*

"I have been a member of REAPS for only 6 months but have been extremely impressed with the professionalism and organization of the group. The education has been invaluable and the networking opportunities critical to my business. It is well worth the investment of the membership cost! I would recommend it to anyone who is interested in the real estate industry or investment opportunities."

*~Laurie Vandermay
Windermere RE/North, Inc
425-350-0922*



Partnership/Advertiser Application

227 Bellevue Way NE #718, Bellevue, WA 98004 fax (425) 458-4797 / dawnya@reapsweb.com

Partnership Commitment Level: (includes sales tax/circle one)

Bronze (\$436.91)

Silver (\$820.16)

Gold (\$1225.31)

Platinum (\$3283.91)

Newsletter Advertising Only: (circle size and term)

Quarter Page

Half Page

Full Page

3 Months

6 Months

12 Months

**** 9.5% Sales Tax Applies for all Partnership & Advertising Programs**

Method of Payment: Check made out to REAPS Visa/MC card # _____

Billing Zip Code: _____ CVV # _____ Expiration Date: _____

Name of card holder: _____ Signature: _____

Mailing Address for Newsletter _____

Name of Company as you would like it to appear in all marketing _____

Name/Email/Phone for each Membership

- 1. Primary Contact _____ / _____ / _____
- 2. _____ / _____ / _____
- 3. _____ / _____ / _____
- 4. _____ / _____ / _____
- 5. _____ / _____ / _____
- 6. _____ / _____ / _____

Discount or bonus offered for REAPS Members: _____

Checklist: Send all items to info@reapsweb.com

- Complete this form and return to info@reapsweb.com with the following items:
- Newsletter ad in .jpg/.png/.gif format
- Powerpoint slide
- Logo or photo in .jpg/.png/.gif format

Partner promises to offer discount on product or service for a period of 365 days from the date of this application to qualifying members of REAPS. A qualifying member is defined as a current member who can verify member status with their member badge. If your product or service includes a subscription or membership you agree that such subscription or membership expires when either A) your participation in discount program expires or B) when your member's membership is no longer current. REAPS advertising is NON-REFUNDABLE. Partners will be automatically renewed using the credit card on file.

Signature: _____ Date: _____



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A \$20 gift for you...

Present this card to receive a \$20 credit toward any REAPS event in 2011. See back for details.

Main Meeting
Bellevue Sheraton Hotel
4th Thursdays



Satellite Meetings

| | | | |
|-----------------|---------------|--------------------|-------------------|
| Poulsbo Library | Mercer Island | N. Seattle College | Fife - Poodle Dog |
| 1st Thursdays | 2nd Mondays | 2nd Mondays | 2nd Mondays |
| Monthly | Quarterly | Quarterly | Quarterly |

Be our guest! Bring this coupon to our next event!